



## Invitation

### Nordic Day – "Nordic Ways" Book Launch October 6, 2016

The Nordic embassies in Washington, D.C. – Denmark, Finland, Iceland, Norway and Sweden – and the Center for Transatlantic Relations at the School of Advanced International Studies at Johns Hopkins University invite you to share fresh thoughts and innovative ideas at the Nordic Day. The book "Nordic Ways" will be launched at the event.

The Nordic countries have been consistently successful and are leaders on a range of global issues. The "Nordic Ways" book explores some of the underlying factors and looks closely at what makes the Nordics successful, but also at the challenges that remain.

The notion of Nordic coolness, efficiency and resilience has swept through the U.S. in the arts and design world and in political debates; it has become a staple in discussions about societal, environmental and gender issues. International statistics show Nordic countries occupying top spots when it comes to quality of life, beautiful and livable cities, close to zero corruption.

The historic ties between the Nordic countries and the United States are important underpinnings to their achievements. But then: There is no country big enough to face the global challenges alone, and there are no countries too small not to be able to make a difference. In a totally interconnected world inspiration can and should come from everywhere and anywhere. We welcome you to hear of the Nordic Way.

## Program

### Nordic Ways Book Launch

Speeches and panel discussion on "How can the Nordic model survive in a globalized world?"

Embassy of Finland 4:00 – 6:30 p.m.

3301 Massachusetts Ave N.W.

### Evening reception

Residence of the Ambassador of Norway 6:30 – 8:30 p.m.

3401 Massachusetts Avenue N.W.

Not able to attend? Join the five Nordic Ambassadors and Managing Director of the Center for Transatlantic Relations, Ambassador András Simonyi, for a Twitter Q&A from 12:00 – 1:00 p.m. and participate in the conversation online. Check out hashtag #NordicDayUSA for information about this part of Nordic Day 2016.

More information: <http://www.finland.org/public/default.aspx?contentid=351901&contentlan=2&culture=en-US>

[RSVP by September 30, 2016](#)