



'DISENTANGLING SMART POWER: INTERESTS, TOOLS, STRATEGIES'

Provisional conference schedule – 4 June 2012

- 9.30 Registration & Coffee
- 10.00 Welcome
- 10.05 Introductory Remarks: **Amb. Andras Simonyi**
- 10.30 **Public Diplomacy in the Obama Administration: setting the stage**
- A discussion with:
- **Bruce Wharton**
Deputy Assistant Secretary for Public Diplomacy in the Bureau of African Affairs
 - **Philip Reeker**
Deputy Assistant Secretary for European and Eurasian Affairs
- 11.15 Coffee Break
- 11.30 PANEL 1: The new face of Public Diplomacy**
- Chairman: **Walter Douglas**, Senior Visiting Fellow, CSIS
- **Tom Wang**
Executive Editor, Science & Diplomacy and Deputy Director, AAAS Center for Science Diplomacy
 - **Emilienne Baneth-Nouailhetas**
Attaché for University Cooperation, French Embassy in the United States
 - **Sharon Memis**
Director British Council USA
- 12.45 Lunch Break
- 13.15 Suzanne Nossel**
Executive Director of Amnesty International USA.



14.15 **PANEL 2: The hard and soft power dilemma**

Chairman: **Mark Jacobson** Senior Visiting Fellow, GMF

- **Annemie Neyts- Uyttebroeck**
Member of European Parliament, Minister of State (Belgium)
- **Stacia George**
Council on Foreign Relations Fellow
- **Amb. Kurt Volker**
Executive Vice President of the Center for the Study of the Presidency and Congress and
Senior Fellow at CTR.

15.45 Break

16.00 Keynote address: **Esther Brimmer**
Assistant Secretary for International Organization Affairs

17.00 Reception