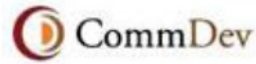




GE Foundation

PARTNERS
for Democratic Change



CORPORATE **STRATEGIC** RESPONSIBILITY: WHAT'S NEXT FOR CSR?
Investing in Good Governance for Good Business

October 16, 2012
8:30 – 3:30

Kenney Auditorium
Paul H. Nitze School of Advanced International Service (SAIS) Johns Hopkins University
1740 Massachusetts Avenue, NW
Washington, DC 20036

Partners for Democratic Change, together with the GE Foundation and the International Finance Corporation *CommDev* Office are pleased to invite you to participate in a one-day event on **Corporate STRATEGIC Responsibility: What's Next for CSR?** October 16, 2012 from 8:30 to 3:30.

Political instability and the lack of integrity of democratic institutions in the countries where businesses operate is one of the biggest challenges facing economic prosperity and sustainable development in today's world. As the private sector has become an active partner with the international development community to tackle these governance challenges, the strategic importance of corporate responsibility has become an integral consideration within a company's business strategy.

Looking at CSR through an investment lens ensures that a company's leadership is clear about making a business case for engaging in each local partnership and social program. While traditional investments in a community's health, education, workers skills or infrastructure are needed, if the local governance structures are not capable of maintaining those programs, the impact is short-lived. One important investment strategy, therefore, with the potential for the biggest long term impact is for companies to seek innovative ways to support good governance and democratic institutions as a mutual gains strategy: good for the community and good for business.

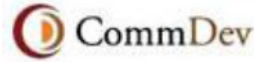
During this event, we have invited a series of speakers to discuss why it is of vital importance for companies to thoughtfully engage in the democratic stability and good governance practices in the countries where they operate. In addition, we will explore specific cases of how to find partnerships and make these investments through non-partisan, politically-neutral social programs that are low risk for the company.

We hope you will join us for this important discussion. Please RSVP to Matt Schwab at mschwab@partnersglobal.org.



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AGENDA

- 8:30 – 8:35 GREETINGS:** Andras Simonyi, CTR
- 8:35 – 9:00 WELCOME REMARKS**
Karan Bhatia, Vice President and Senior Counsel, Global Government Affairs & Policy, GE
Dafna Tapiero, Head, Strategic Community Investments, Sustainable Business Advisory
Department, International Finance Corporation
- 9:00 – 10:30 PANEL DISCUSSION: *Making the business case for democracy and governance investment***
Moderator: Harry Broadman, Chief Economist and Leader, Emerging Markets Practice,
PricewaterhouseCoopers
- Bob Corcoran, President, GE Foundation
 - Benjamin Herzberg, Program Lead, Private Sector Engagement for Good Governance, World Bank Institute
 - Chuck Dittrich, Executive Director, US-Libya Business Association
- 10:30 – 11:00 BREAK**
- 11:00 – 12:30 PANEL DISCUSSION: *Opportunities for private sector spending for public sector impact***
Moderator: Sally Painter, Chief Operating Officer, Blue Star Strategies
- Annika Savill, Deputy Director, United Nations Democracy Fund
 - Dafna Tapiero, IFC Colombia experience
 - Nick Deychakiwsky, C.S. Mott Foundation
- 12:30 – 1:00 LUNCH SERVED**
- 1:00 – 2:00 KEYNOTE:** Gayle Smith, Special Assistant to the President and Senior Director at the National Security Council
- 2:00 – 3:00 *“The Way We Work” Rio Tinto’s Corporate Citizenship in Practice:* Judy Brown, Chief Adviser for Stakeholder Engagement, Rio Tinto**
Moderator: Julia Roig, Partners for Democratic Change
- 3:00 – 3:30 CLOSING ADDRESS:** Congressman, Jim Marshall, President of the U.S. Institute of Peace