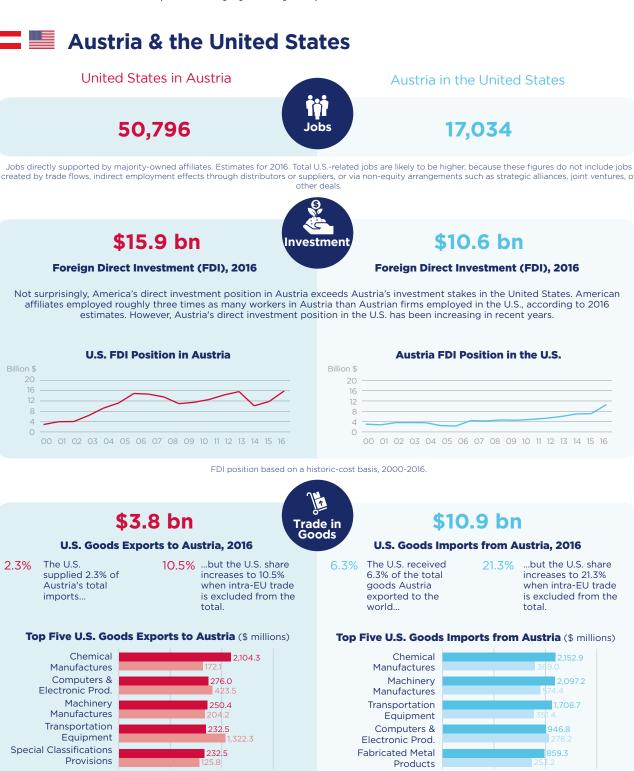


# U.S. Commerce and Europe: A Country-by-Country Comparison



0	2	3	4	6	
568.4	282.6	207.2	164.5	103.9	
Kentucky	California	North	New York	Texas	
		Carolina			

U.S. Services Exports to Austria, 2016

Austria in the United States

17,034

created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or

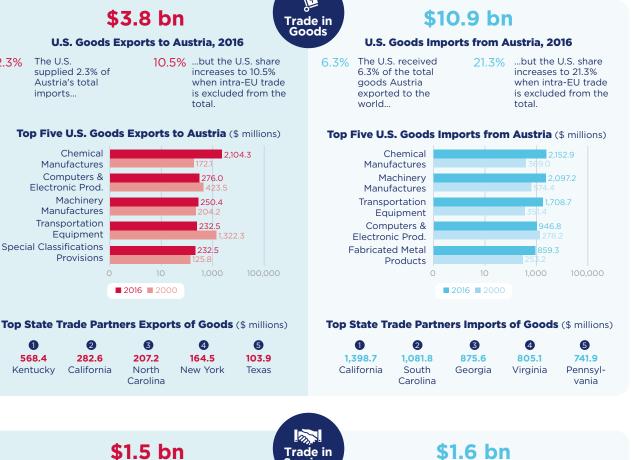
## \$10.6 bn

### Foreign Direct Investment (FDI), 2016

**U.S. Services Imports from Austria, 2016** 

affiliates employed roughly three times as many workers in Austria than Austrian firms employed in the U.S., according to 2016 estimates. However, Austria's direct investment position in the U.S. has been increasing in recent years.

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#### **Belgium & the United States**



Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



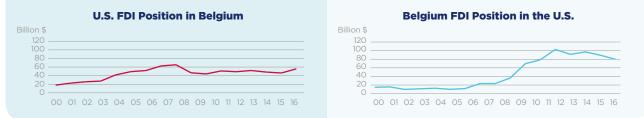
## \$79.9 bn Foreign Direct Investment (FDI), 2016

153,408

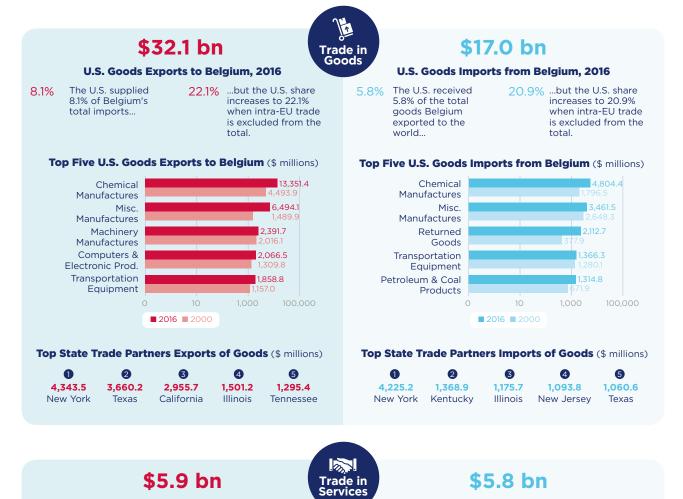
Foreign Direct Investment (FDI), 2016

\$55.8 bn

U.S. direct investments in Belgium are heavily concentrated in manufacturing, notably in the chemicals manufacturing industry, which makes up almost one third of U.S. FDI in Belgium. Similarly, the manufacturing sector accounts for 70% of Belgium's FDI in the U.S. Belgian affiliates employed an estimated 24,000 more workers in the U.S. than U.S. affiliates employed in Belgium. However, value added by U.S. affiliates in Belgium totaled \$22.6 billion in 2016, 40% more than that of Belgium's affiliates in the U.S.

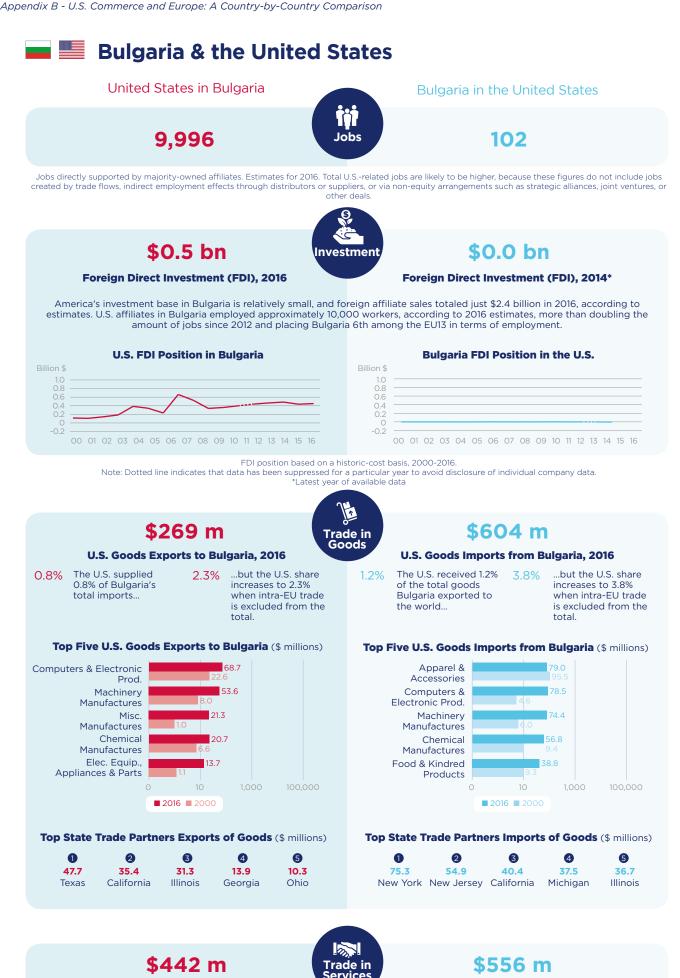


FDI position based on a historic-cost basis, 2000-2016.



U.S. Services Exports to Belgium, 2016

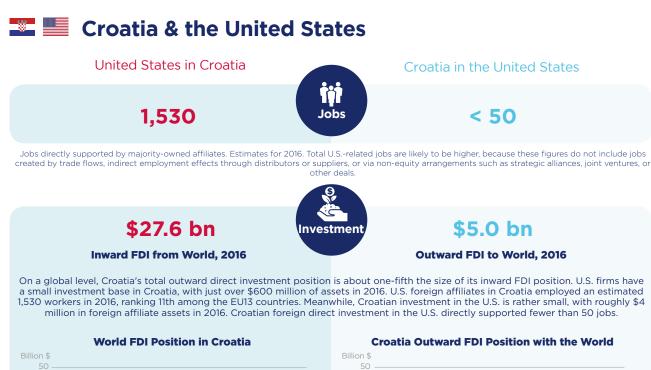
**U.S. Services Imports from Belgium, 2016** 



U.S. Services Exports to Bulgaria, 2016

Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund

**U.S. Services Imports from Bulgaria, 2016** 

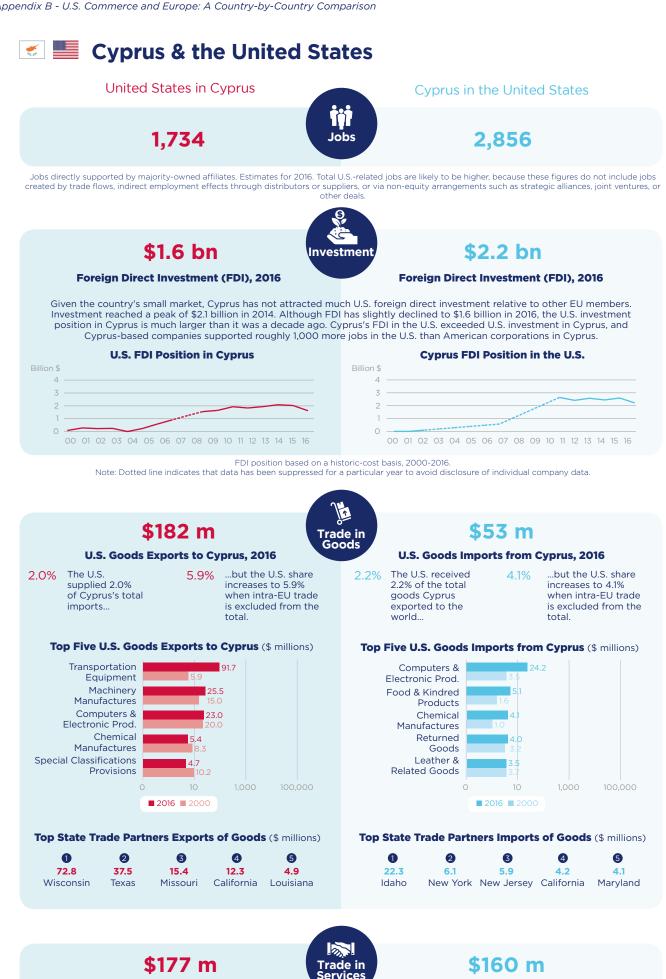


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40

FDI position based on a historic-cost basis, 2000-2016. Note: Due to lack of available data for U.S.-Croatia FDI trends, global outward and inward FDI stock were used.





**U.S. Services Exports to Cyprus, 2016** 

Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund Latest year of available data

U.S. Services Imports from Cyprus, 2015\*

## Czech Republic & the United States

United States in Czech Republic

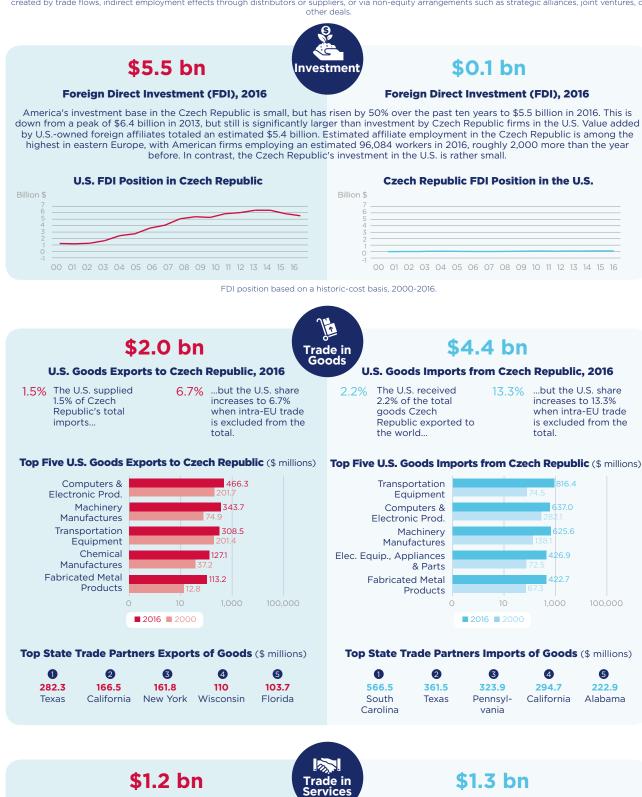
96,084



Czech Republic in the United States



Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



**U.S. Services Exports to Czech Republic, 2016** 

U.S. Services Imports from Czech Republic, 2016



United States in Denmark

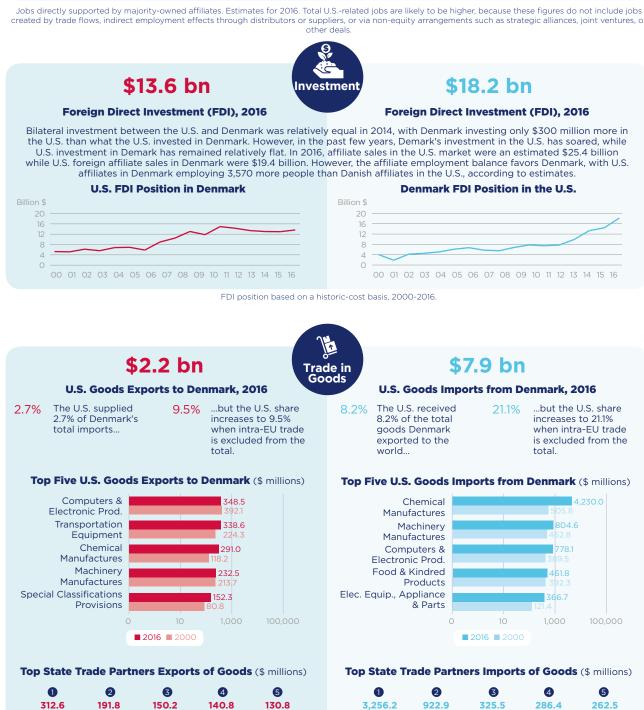
41,616

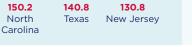


### Denmark in the United States

38,046

created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or







\$5.0 bn U.S. Services Exports to Denmark, 2016

California

Florida



## \$2.7 bn

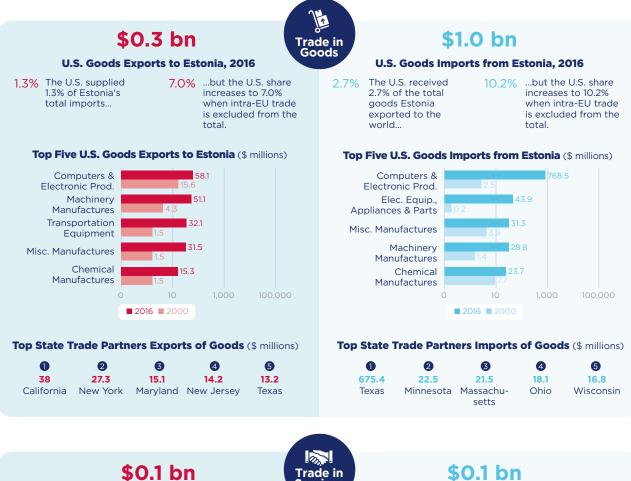
**U.S. Services Imports from Denmark, 2016** 

Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund Latest year of available data

## Estonia & the United States



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U.S. Services Exports to Estonia, 2016 U.S. Services Imports from Estonia, 2016

## 🛨 🎩 Finland & the United States

United States in Finland

26,010



Finland in the United States

24,174

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



### \$5.9 bn

Foreign Direct Investment (FDI), 2016

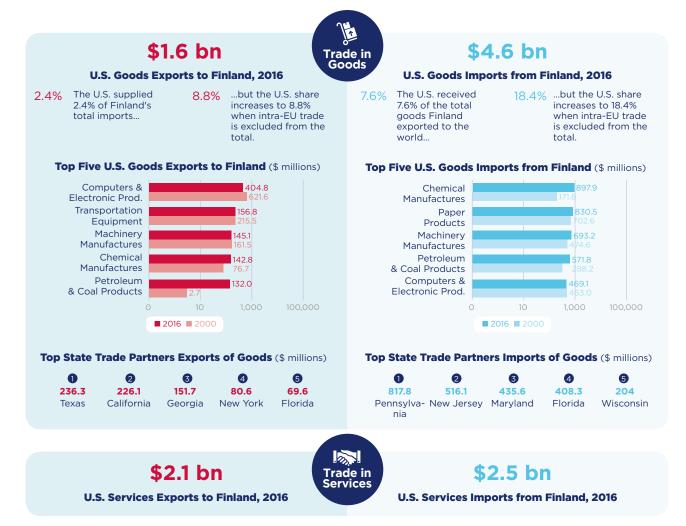
\$3.4 bn

Foreign Direct Investment (FDI), 2016

The direct investment balance favors the United States, with Finnish investment in the U.S. totaling \$5.9 billion in 2016 versus just \$3.4 billion of U.S. investment in Finland. However, the affiliate employment balance favors Finland by roughly 2,000 jobs. Finnish direct investment in the U.S. is heavily concentrated in the wholesale trade industry, representing 42% of total FDI, and the manufacturing sector, 32% of the total.



FDI position based on a historic-cost basis, 2000-2016.



## France & the United States

United States in France

487,968



France in the United States

691,050

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

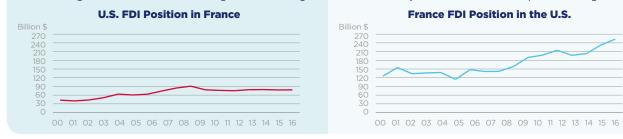


### \$252.9 bn Foreign Direct Investment (FDI), 2016

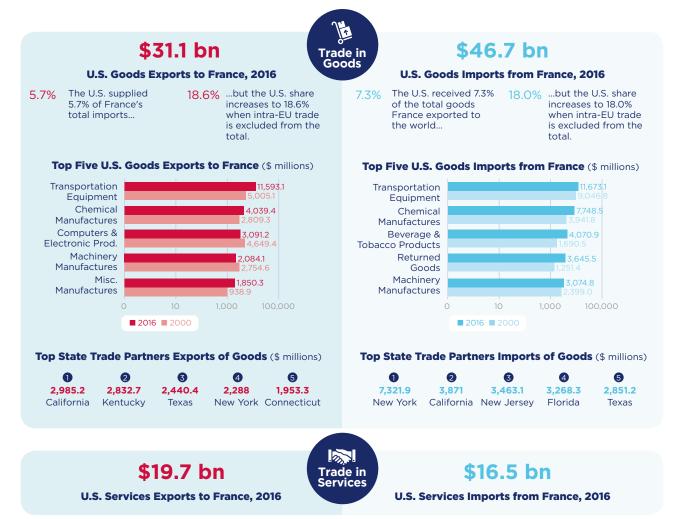
#### Foreign Direct Investment (FDI), 2016

\$78.1 bn

The direct investment balance favors the U.S., with U.S. investment in France (\$78.1 billion) just 31% of total French investment in the U.S. in 2016 (\$252.9 billion). The U.S. is a significant market for French firms, with U.S. affiliates of French firms recording an estimated \$284 billion in sales during 2016. The manufacturing sector makes up almost half, or \$118 billion, of French FDI in the U.S. In terms of jobs, U.S. and French affiliates combined employed over 1 million workers, with the employment balance favoring the U.S. by about 200,000 jobs, according to 2016 estimates. The Paris region is the 2nd largest source of onshored jobs to America of all European metro regions.



FDI position based on a historic-cost basis, 2000-2016.



## Germany & the United States

United States in Germany

717,264



Germany in the United States

687,378

\$291.7 bn

Foreign Direct Investment (FDI), 2016

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

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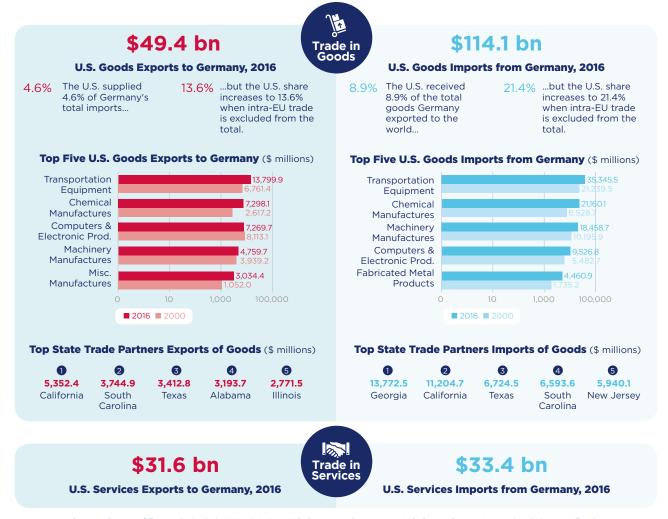
# \$107.7 bn

#### Foreign Direct Investment (FDI), 2016

The investment balance favors the U.S., with U.S. investment in Germany, totaling \$107.7 billion in 2016, less than half the size of Germany's \$291.7 billion investment in the U.S. Germany's asset base in the U.S. was nearly double America's total asset base in Germany in 2016. The value added by U.S. affiliates operating in Germany (\$90.2 killion) was only slightly less than that of German affiliates in the United States, according to estimates. The employment picture is relatively balanced, with affiliates of both countries employing a combined total of over 1.4 million workers, according to 2016 estimates.



FDI position based on a historic-cost basis, 2000-2016.



## Greece & the United States

\$0.6 bn

Foreign Direct Investment (FDI), 2016



Greece in the United States

2,550

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### \$0.7 bn

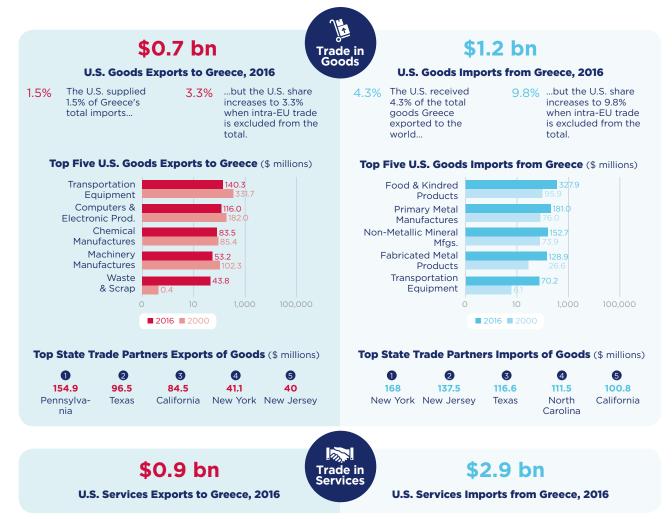
Foreign Direct Investment (FDI), 2016

Greece's economic woes were reflected in its transatlantic commercial links, but investment ties are on the rebound. In 2016, America's foreign direct investment position in Greece was \$628 million, a slight increase from the prior year. Greece's FDI position in the U.S. also improved slightly in 2016 to \$684 million. Estimated U.S. affiliate sales in Greece of just \$5.6 billion in 2016 ranked among the lowest in the EU.



FDI position based on a historic-cost basis, 2000-2016.

Note: Dotted line indicates that data has been suppressed for a particular year to avoid disclosure of individual company data.





United States in Hungary

68,646



### Hungary in the United States

102

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or

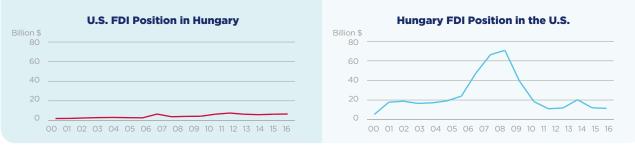


### \$11.5 bn Foreign Direct Investment (FDI), 2016

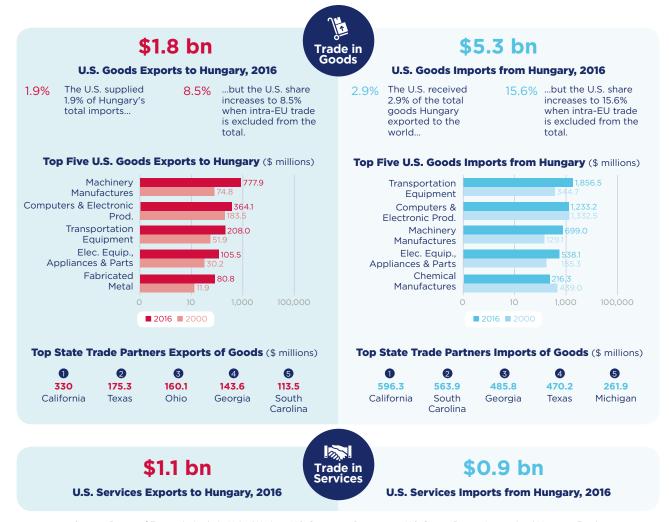
Foreign Direct Investment (FDI), 2016

\$6.6 bn

America's investment base in Hungary amounted to \$6.6 billion on a historic-cost basis in 2016, down from its peak position of \$7.5 billion in 2012. Affiliate employment in Hungary ranked third among EU13 countries. Value added by U.S.-owned affiliates totaled an record \$15.2 billion, according to estimates. Meanwhile, Hungarian investment in the U.S. was \$11.5 billion in 2016, far below its peak of \$70.7 billion in 2009.



FDI position based on a historic-cost basis, 2000-2016.



## Ireland & the United States

United States in Ireland



Ireland in the United States

273,972

127,296

\$387.1 bn

Foreign Direct Investment (FDI), 2016



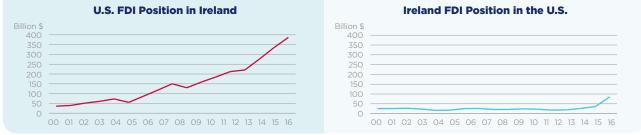
Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



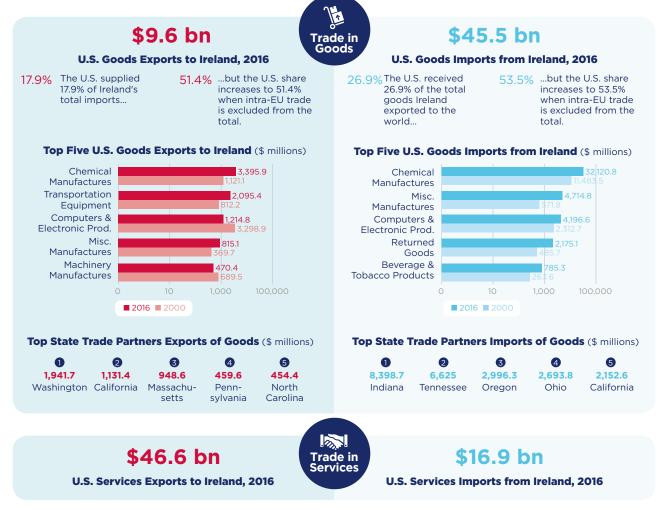
### \$85.5 bn

### Foreign Direct Investment (FDI), 2016

The investment balance favors Ireland, with U.S. investment in Ireland totaling some \$387.1 billion in 2016 versus \$85.5 billion of Ireland's investment in the U.S. Value added by U.S. affiliates in Ireland totaled an estimated \$90.2 billion in 2016, more than double the gross product of affiliates of Irish firms operating in the U.S. However, affiliate employment favored the United States, with Ireland's affiliates employing over 100,000 more people than affiliates of U.S. firms, according to estimates.



FDI position based on a historic-cost basis, 2000-2016.



## Italy & the United States

United States in Italy

217,158



### Italy in the United States

76,806

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or

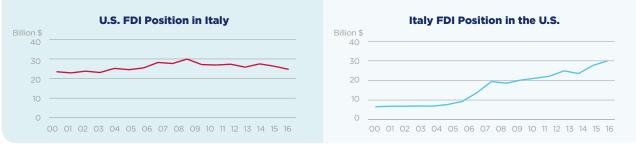


### \$30.0 bn Foreign Direct Investment (FDI), 2016

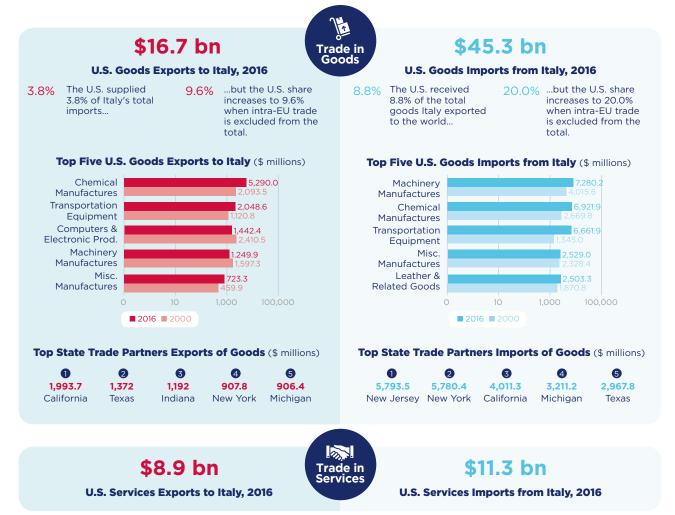
#### Foreign Direct Investment (FDI), 2016

\$24.7 bn

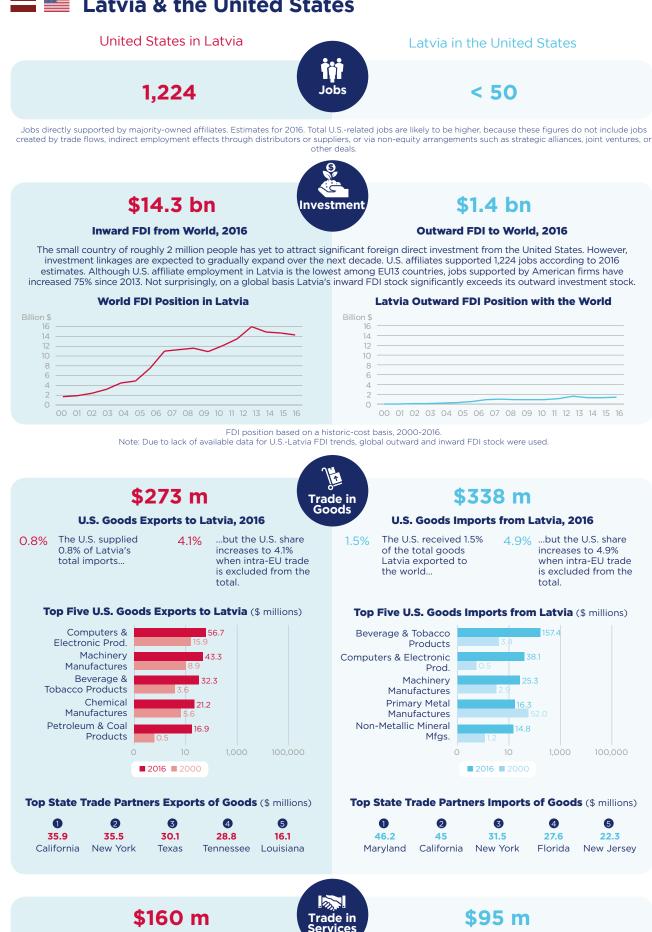
While America's FDI position in Italy has stalled since the start of the century, Italian investment in the U.S. has been climbing steadily, up 350% since 2000. However, Italy benefited more with regards to affiliate sales, assets, value added and employment. For example, value added by U.S. affiliates in Italy was three times the amount that affiliates of Italian companies contributed in the U.S. Also, affiliates of U.S.-owned companies supported roughly 140,000 more jobs in Italy than affiliates of Italian multinationals provided in the U.S. according to 2016 estimates.



FDI position based on a historic-cost basis, 2000-2016.



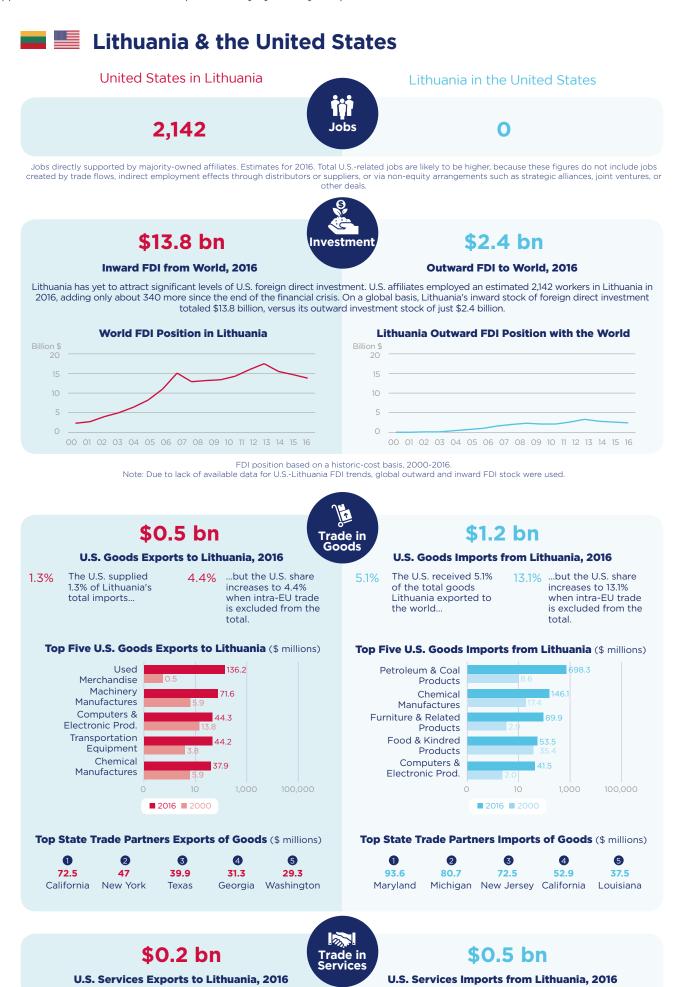
## Latvia & the United States



U.S. Services Exports to Latvia, 2016

Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund.

**U.S. Services Imports from Latvia, 2016** 



## **Luxembourg & the United States**

United States in Luxembourg

23,562



Luxembourg in the United States

7,140

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### \$417.4 bn Foreign Direct Investment (FDI), 2016

#### Foreign Direct Investment (FDI), 2016

\$607.8 bn

Investment between the U.S. and Luxembourg is skewed in favor of Luxembourg. Estimated U.S. foreign affiliate sales in Luxembourg were about 17 times greater than sales of Luxembourg affiliates in the U.S. Although direct investment in the U.S. by Luxembourg-based companies has been increasing in recent years, total affiliate employment has been falling from a peak of 38,300 in 2010 to an estimated 7,140 in 2016. This is in contrast to the 43% rise in U.S. affiliate employment in Luxembourg since 2010, and explains the large shift in the employment balance from the start of the decade.



FDI position based on a historic-cost basis, 2000-2016.





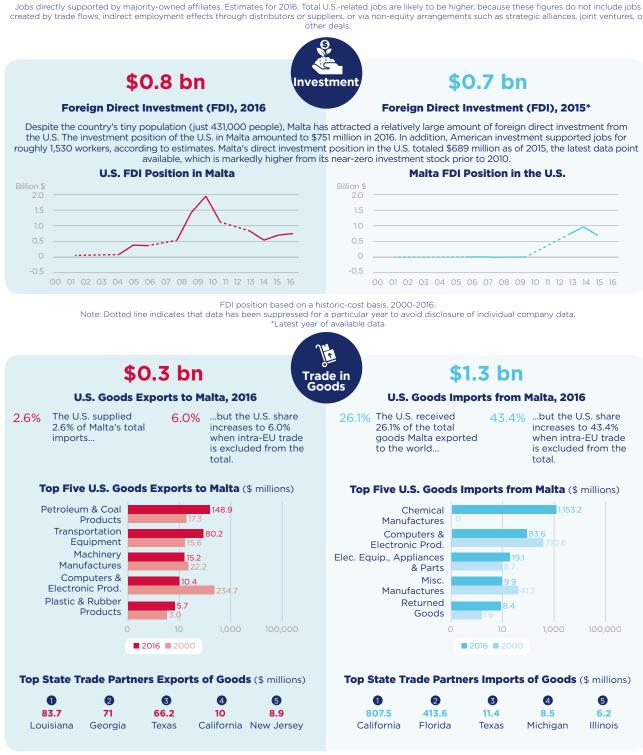
### Malta in the United States

1,530



612

created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



**U.S. Services Exports to Malta, 2016** 

\$0.2 bn

\$0.6 bn **U.S. Services Imports from Malta, 2016** 

Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund

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#### **Netherlands & the United States**

United States in Netherlands



Netherlands in the United States

251,226

\$847.4 bn



469,608

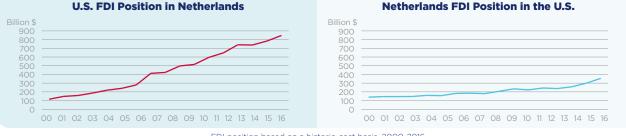
Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### \$355.2 bn

#### Foreign Direct Investment (FDI), 2016

Investment between the U.S. and the Netherlands is skewed toward the latter, with America's investment stake in the Netherlands more than double the amount of Dutch investment in the U.S. Still, the U.S. is a prime foreign destination for Dutch firms, which recorded an estimated \$305.1 billion in affiliate sales in the U.S. during 2016. The employment balance clearly favors the U.S. with the gap as wide as 218,000 jobs, according to estimates. Amsterdam-North Holland is the 3rd largest source of onshored jobs to America of all European metro regions.



FDI position based on a historic-cost basis, 2000-2016.



### **Norway & the United States**

United States in Norway

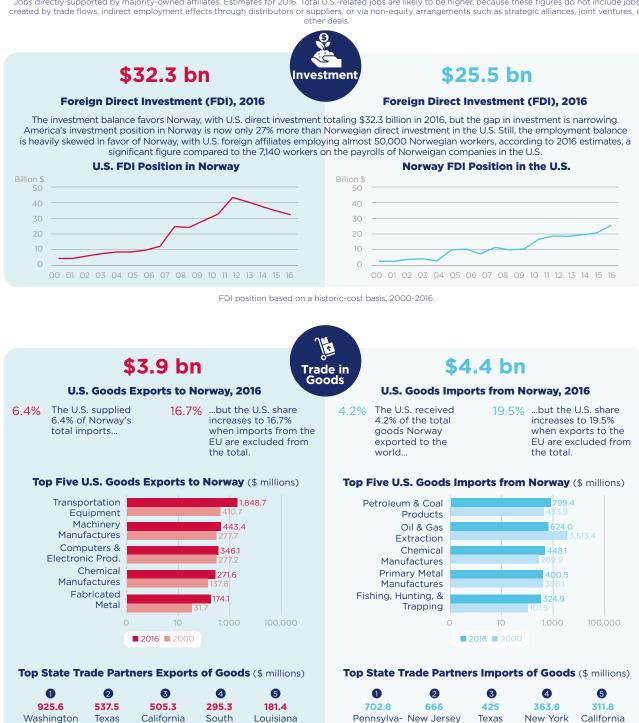
49,266



Norway in the United States

7,140

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund

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\$2.7 bn

**U.S. Services Imports from Norway, 2016** 

Carolina

\$3.1 bn

**U.S. Services Exports to Norway, 2016** 





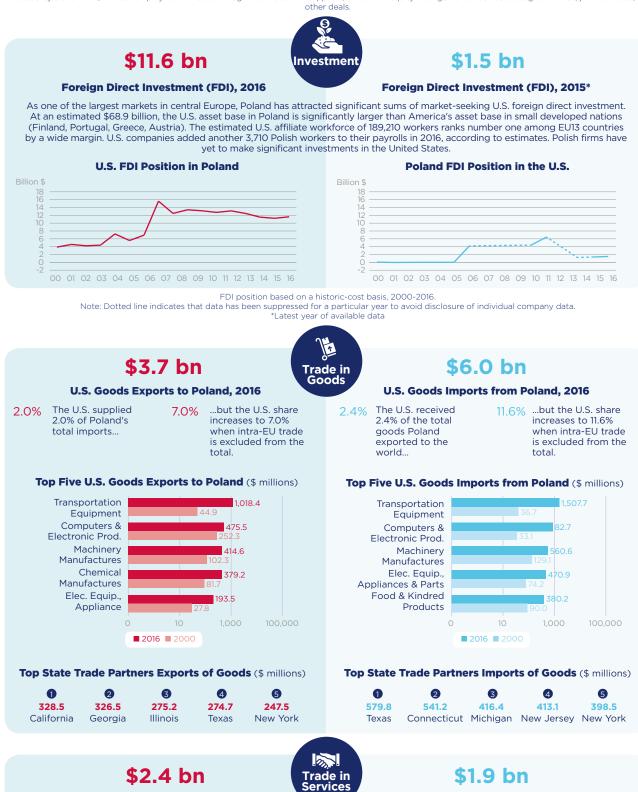
189,210



Poland in the United States

714

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



**U.S. Services Exports to Poland, 2016** 

### Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund.

**U.S. Services Imports from Poland, 2016** 

## Portugal & the United States

United States in Portugal

30,294



Portugal in the United States

714

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or



### \$0.9 bn Foreign Direct Investment (FDI), 2016

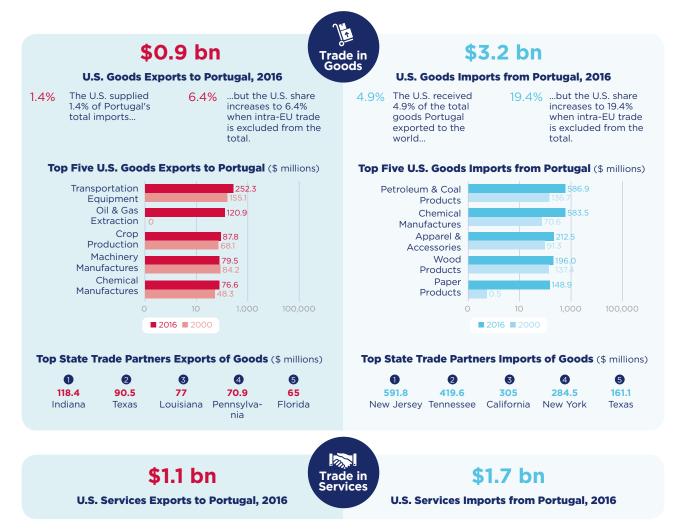
Foreign Direct Investment (FDI), 2016

\$2.3 bn

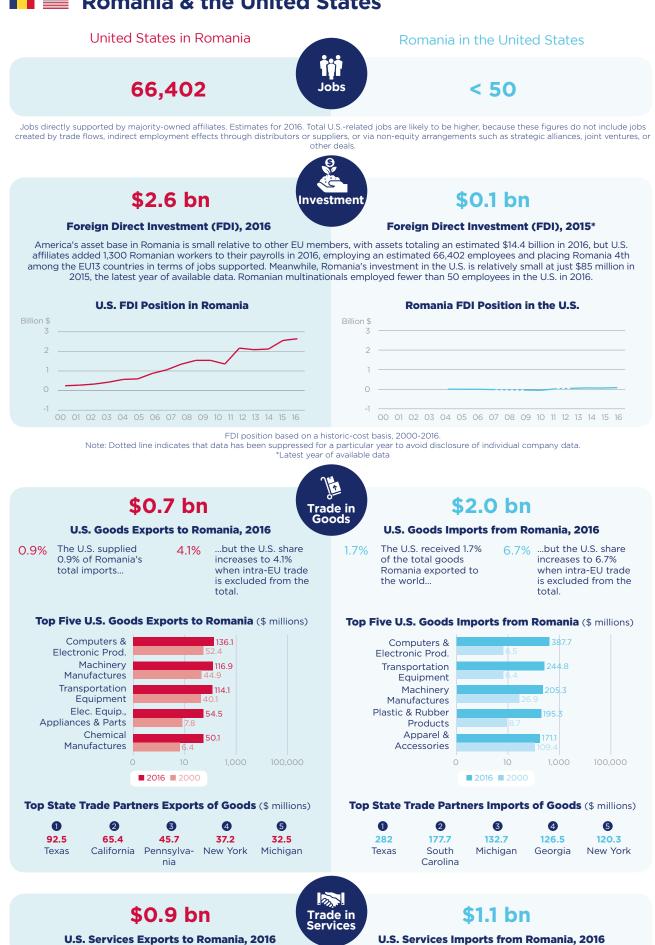
The investment balance is favored towards Portugal. U.S. direct investment in Portugal totaled \$2.3 billion in 2016, which is largely concentrated in manufacturing, wholesale trade, and financial firms. U.S. affiliates employed an estimated 30,294 Portuguese workers in 2016 compared to Portugal's affiliate employment of just 714 Americans. Portugal's direct investment in the U.S. has increased seven-fold since 2009, albeit from a small base, and is at a record high of \$937 million.

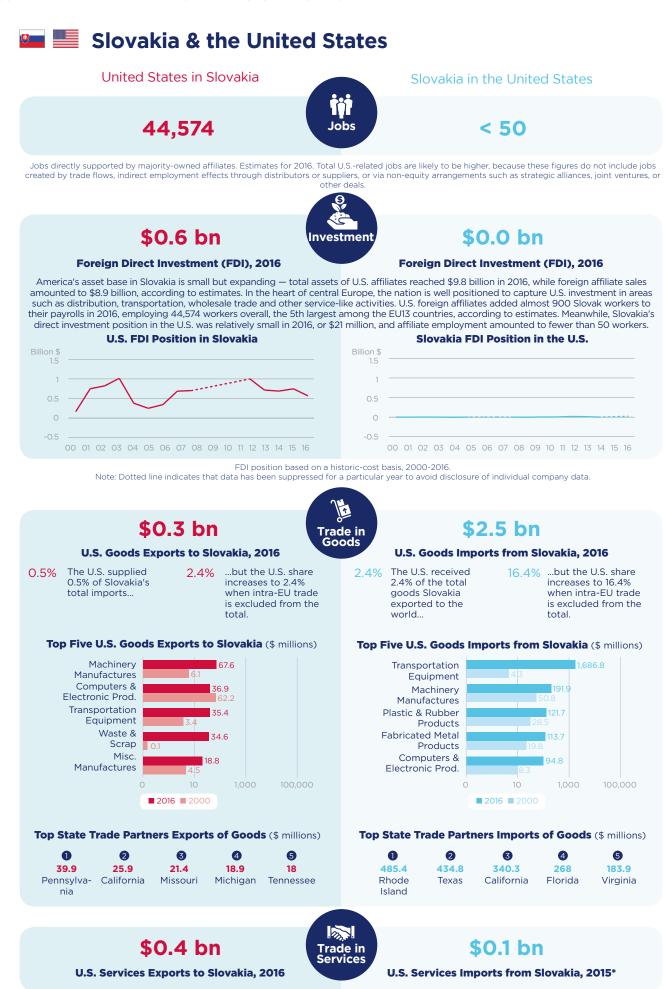


FDI position based on a historic-cost basis, 2000-2016. Note: Dotted line indicates that data has been suppressed for a particular year to avoid disclosure of individual company data



#### **Romania & the United States**





Sources: Bureau of Economic Analysis; United Nations; U.S. Commerce Department; U.S. Census Bureau; International Monetary Fund. \*Latest year of available data.

**Global Outward FDI from Slovenia, 2016** 

#### **Slovenia & the United States**

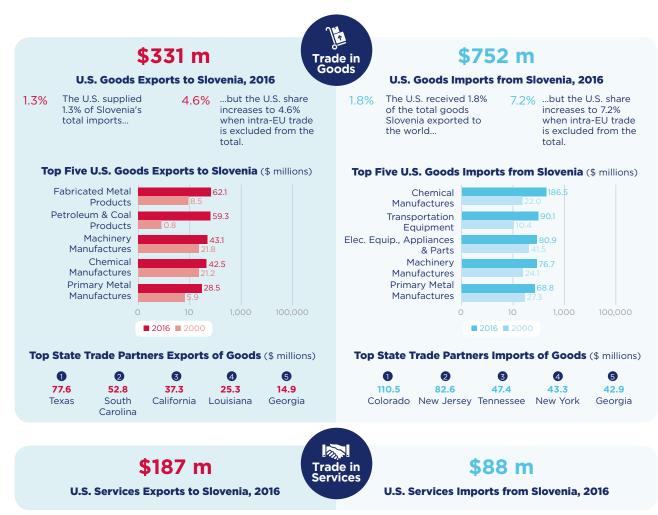


#### **Global Inward FDI to Slovenia, 2016**

On a global basis, worldwide foreign direct investment in Slovenia totaled \$12.7 billion in 2016, a record high. Meanwhile, Slovenia's outward FDI position was less than half that figure, or \$5.7 billion, and declining. U.S. direct investment in Slovenia supported over 5,000 jobs, while Slovenian investment had a relatively small impact to the employment situation in the U.S. Estimated U.S. foreign affiliate sales in Slovenia were \$945 million, compared with just \$3 million of foreign affiliate sales that Slovenian firms made in the U.S.



FDI position based on a historic-cost basis, 2000-2016. Note: Due to lack of available data for U.S.-Slovenia FDI trends, global outward and inward FDI stock were used.





### Spain in the United States

181,560



83,334

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

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## \$37.4 bn

Foreign Direct Investment (FDI), 2016

### \$68.2 bn Foreign Direct Investment (FDI), 2016

Spain FDI Position in the U.S.

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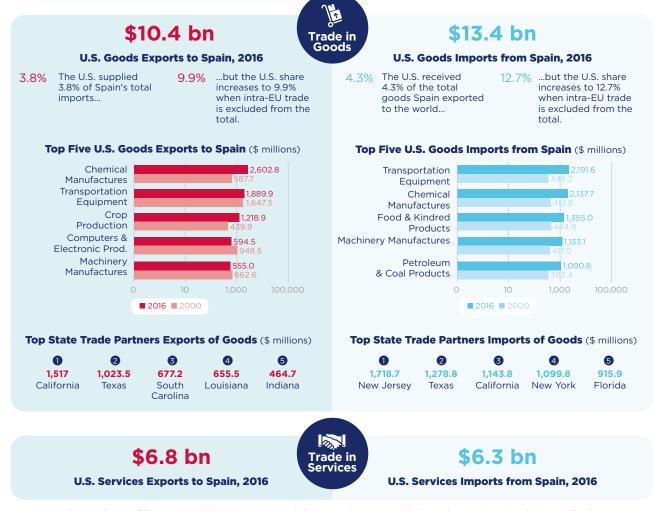
Since 2011, the investment balance shifted in favor of the U.S., as Spain's economy was squeezed by a severe recession and resulting austerity measures. Since then, U.S. direct investment in Spain has been recovering, amounting to \$37.4 billion in 2016. Originally not a strategic priority to Spanish firms, the U.S. has seen foreign direct investment stock grow almost five-fold over the last ten years. Spanish investment in the U.S. has increased every year since 2002. U.S. affiliates based in Spain added roughly 3,600 workers to their payrolls in 2016, and employ about 2.2 times as many workers as Spanish affiliates in the U.S., according to estimates.

Billion \$

40



FDI position based on a historic-cost basis, 2000-2016.



## 🔚 📕 Sweden & the United States

United States in Sweden

73,032



Sweden in the United States

214,812

\$46.9 bn

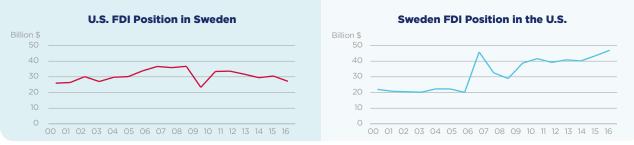
Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

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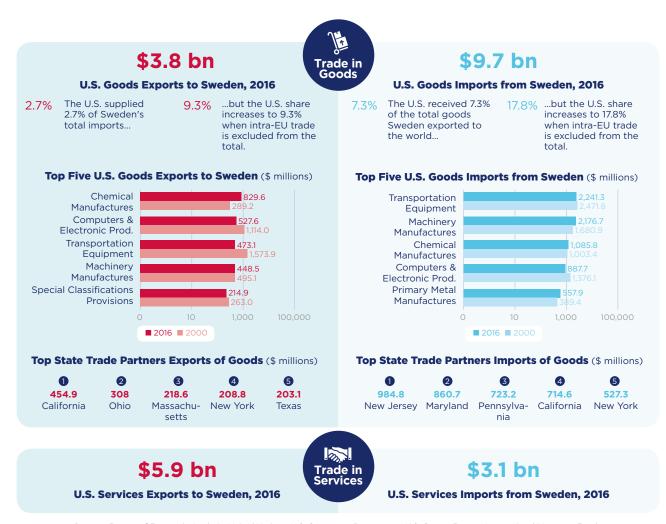
## \$27.1 bn

#### Foreign Direct Investment (FDI), 2016

Foreign Direct Investment (FDI), 2016 The investment balance favors the U.S., with Swedish direct investment in the U.S. totaling \$46.9 billion, while U.S. firms invested \$27.1 billion in Sweden in 2016. The value added of Swedish affiliates is the U.S. also exceeded that of U.S. foreign affiliates. The employment balance is heavily in favor of the United States, according to 2016 estimates, with the Stockholm area ranking as the ninth most important source of onshored jobs to America of all European metro regions.



FDI position based on a historic-cost basis, 2000-2016.



## 🚹 📕 Switzerland & the United States

United States in Switzerland

102,408



Switzerland in the United States

477,564

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### \$310.8 bn Foreign Direct Investment (FDI), 2016

### Foreign Direct Investment (FDI), 2016

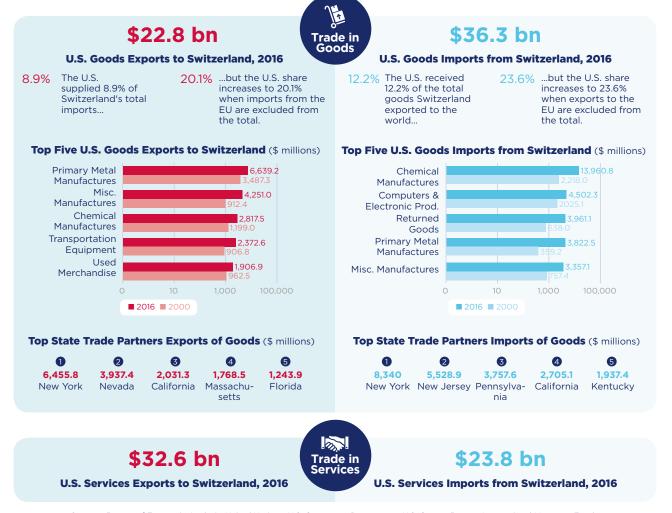
\$172.6 bn

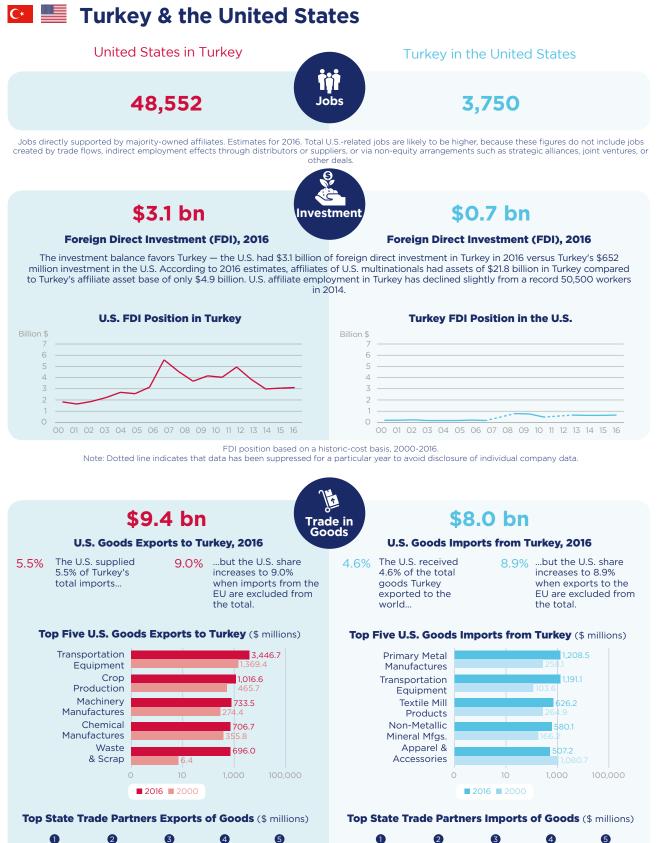
The investment balance favors the U.S.—direct investment in Switzerland totaled \$172.6 billion in 2016 versus \$310.8 billion of Swiss investment in the U.S. Switzerland has one of the largest asset bases in the U.S. of any nation at \$1.2 trillion (mainly in services like insurance and financial services), according to 2016 estimates. Estimates show the employment balance significantly favors the United States, and that both U.S. affiliates in Switzerland and Swiss affiliates in the U.S. each added thousands of additional workers to their payrolls in 2016.



Switzerland FDI Position in the U.S. Billion \$ 320
240
200
160
200
160
200
00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16

FDI position based on a historic-cost basis, 2000-2016.





-	-		-	
793.2	774.7	754.1	640.1	475.3
New Jersey	New York	Texas	California	Michigan

\$3.1 bn U.S. Services Exports to Turkey, 2016

905.3

California

563.6

New York

525.4

Georgia

1,005.3

Texas

2,168

Washington

Iml Trade in Services

## \$1.9 bn

U.S. Services Imports from Turkey, 2016



United States in United Kingdom

1,444,014



United Kingdom in the United States

1,162,800

\$555.7 bn

Foreign Direct Investment (FDI), 2016

Jobs directly supported by majority-owned affiliates. Estimates for 2016. Total U.S.-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



#### Foreign Direct Investment (FDI), 2016

In terms of the U.S.-U.K. investment balance, the U.S. had a larger net cross-border impact in 2016. U.S. foreign direct investment in the United Kingdom totaled a record \$682.4 billion in 2016, and the U.K.'s foreign direct investment in the U.S. increased to \$555.7 billion. Estimated sales of American and British affiliates totaled more than \$1.1 trillion in 2016, with over 20,000 workers added to the payrolls in each country. U.S. affiliates employed over 1.4 million workers in the U.K. while U.K. affiliates employed roughly 1.2 million Americans, according to 2016 estimates. London is the top source of onshored jobs to America of all European metro regions, and Oxford-Gatwick-South East ranks 8th.

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FDI position based on a historic-cost basis, 2000-2016

