The Transatlantic Economy 2018

The world’s largest and most important market

- 15 million jobs on both sides of the Atlantic
- Half of total global personal consumption
- $5.5 trillion in total commercial sales a year
- One third of global GDP (in terms of purchasing power)

Investment

- 54% of global investment into the U.S. comes from Europe (2017)
- 64% of U.S. global investment goes to Europe (2017)

R&D spending

- $31.3 billion U.S. companies in Europe (2015)
- $41 billion European companies in the U.S. (2015)

Innovation

- 54%
- 64%

Jobs

- 4.7 million U.S. companies in Europe (Direct jobs due to investment, 2015)
- 4.3 million European companies in the U.S. (Direct jobs due to investment, 2015)

Services

- U.S.-European services exports at record levels
  - $279 billion U.S. to Europe (2016)
  - $212 billion Europe to the U.S. (2016)

Goods

- U.S. and Europe’s share of global goods exports (2016)
  - 28.1%
  - $284 billion U.S. goods exports to the EU (2017)

Digital

- Data flows between the U.S. and Europe are the most intense in the world
  - 50% higher than data flows between the U.S. and Asia

Thriving Together
No two other regions in the world are as deeply integrated as the U.S. and Europe