

The world's largest and most important market

The Transatlantic Economy 2018



One third of global GDP
(in terms of purchasing power)

\$5.5 trillion
in total **commercial sales** a year

Half of total **global personal consumption**

15 million jobs
on both sides of the Atlantic

Investment

54% of global investment into the U.S. comes from Europe (2017)

64% of U.S. global investment goes to Europe (2017)

Innovation

R&D spending

\$31.3 billion U.S. companies in Europe (2015)

\$41 billion European companies in the U.S. (2015)

Digital

Data flows between the U.S. and Europe are the **most intense in the world**

50% higher than data flows between the U.S. and Asia

Jobs Workers

4.7 million U.S. companies in Europe (Direct jobs due to investment, 2015)

4.3 million European companies in the U.S. (Direct jobs due to investment, 2015)

Goods

28.1% U.S. and Europe's share of global goods exports (2016)

\$284 billion U.S. goods exports to the EU (2017)

Services

U.S.-European services exports at record levels

\$279 billion U.S. to Europe (2016)

\$212 billion Europe to the U.S. (2016)

Thriving Together

No two other regions in the world are as deeply integrated as the U.S. and Europe